



## SURAT KEPUTUSAN Nomor : 8011/A-SBI/SK-KETUA/III/2023

### Tentang TUGAS MENGAJAR TENAGA EDUKATIF STIE SOLUSI BISNIS INDONESIA YOGYAKARTA

Ketua Sekolah Tinggi Ilmu Ekonomi SBI setelah :

- MENIMBANG** : 1. Bahwa untuk kelancaran jalannya perkuliahan, termasuk ujian dipandang perlu menunjuk tenaga edukatif untuk mengampu matakuliah
- MENGINGAT** : 2. Bahwa untuk mengatur tugas, hak dan pertanggungjawabannya perlu ditetapkan dengan Surat Keputusan Ketua STIE SBI Yogyakarta
- MEMPERHATIKAN** : 1. Undang-Undang No. 20 Tahun 2003 tentang Sistem Pendidikan Nasional  
2. PP. No.4 tahun 2014 tentang Penyelenggaraan Pendidikan Tinggi Dan Pengelolaan Perguruan Tinggi.  
3. Statuta STIE SBI Yogyakarta
- Keputusan Rapat Pimpinan tanggal 03 Maret 2023

#### MEMUTUSKAN

- MENETAPKAN** : 1. Mengangkat Saudara Hardoko, S.Si., M.M. sebagai pengampu mata kuliah :

| No. | Mata Kuliah             | SKS | Kelas    | Program Studi |
|-----|-------------------------|-----|----------|---------------|
| 01. | Charakter Building      | 3   | M2 (102) | Manajemen     |
| 02. | Etika Bisnis            | 2   | M (104)  | Manajemen     |
| 03. | Strategi Bisnis Digital | 3   | M1 (101) | Manajemen     |
| 04. | Perilaku Konsumen       | 3   | M (101)  | Manajemen     |
| 05. | Perilaku Konsumen       | 3   | M (102)  | Manajemen     |

- pada semester genap tahun akademik 2022/2023 di STIE SBI Yogyakarta
2. Kepadaanya diberikan honorarium menurut kategori derajat akademik berdasarkan peraturan yang berlaku di STIE SBI Yogyakarta
3. Surat Keputusan ini berlaku pada semester genap tahun akademik 2022/2023 dan akan ditinjau kembali jika ternyata kemudian hari terdapat kekeliruan atau ketidaksesuaian.

Ditetapkan di Yogyakarta  
Pada Tanggal 03 Maret 2023  
Ketua,

  
STIE SOLUSI BISNIS INDONESIA  
YOGYAKARTA  
Saifudin Zuhri, S.Ag., M.Si  
NIP. 2051021

Tembusan kepada :

1. Bidang Akademik
2. Bidang Keuangan



## ACTIVITY REPORT

### > FILTER

Computed from logs since Wednesday, 15 June 2022, 1:02 PM.

| Activity                      | Views              | Related blog entries | Last access                                       |
|-------------------------------|--------------------|----------------------|---------------------------------------------------|
| <a href="#">Announcements</a> | 1 views by 1 users | -                    | Monday, 6 March 2023, 8:13 AM (153 days 10 hours) |

### PERTEMUAN 1 : PENJELASAN SILABUS PERILAKU KONSUMEN DOSEN : HARDOKO, S. SI. M. M.

|                                           |                     |   |                                                    |
|-------------------------------------------|---------------------|---|----------------------------------------------------|
| <a href="#">Absensi</a>                   | 7 views by 4 users  | - | Friday, 17 March 2023, 9:48 PM (141 days 21 hours) |
| <a href="#">Silabus Perilaku Konsumen</a> | 16 views by 6 users | - | Friday, 14 July 2023, 12:08 PM (23 days 6 hours)   |

### PERTEMUAN 2 : SEGMENTASI PASAR DAN ANALISIS DEMOGRAFI

|                                               |                     |   |                                                    |
|-----------------------------------------------|---------------------|---|----------------------------------------------------|
| <a href="#">ABSENSI PERTEMUAN 2</a>           | 14 views by 5 users | - | Friday, 24 March 2023, 7:35 PM (134 days 23 hours) |
| <a href="#">MATERI PERTEMUAN 2</a>            | 4 views by 4 users  | - | Tuesday, 23 May 2023, 9:55 AM (75 days 9 hours)    |
| <a href="#">Link Pembelajaran Pertemuan 2</a> | 8 views by 5 users  | - | Monday, 27 March 2023, 5:01 PM (132 days 2 hours)  |
| <a href="#">Kontrak Belajar</a>               | 1 views by 1 users  | - | Tuesday, 1 August 2023, 2:46 PM (5 days 4 hours)   |

### PERTEMUAN 3 : PROSES PENGAMBILAN KEPUTUSAN OLEH KONSUMEN

|                                     |                     |   |                                                  |
|-------------------------------------|---------------------|---|--------------------------------------------------|
| <a href="#">ABSENSI PERTEMUAN 3</a> | 23 views by 5 users | - | Friday, 31 March 2023, 6:39 PM (128 days)        |
| <a href="#">MATERI PEMBELAJARAN</a> | 10 views by 5 users | - | Friday, 14 July 2023, 1:34 PM (23 days 5 hour) ? |

| Activity                                                                                                           | Views              | Related blog entries | Last access                                        |
|--------------------------------------------------------------------------------------------------------------------|--------------------|----------------------|----------------------------------------------------|
|  <a href="#">Link Pertemuan 3</a> | 6 views by 5 users | -                    | Saturday, 1 April 2023, 9:53 AM (127 days 9 hours) |

## PERTEMUAN 4 : EVALUASI ALTERNATIF SEBELUM PEMBELIAN

|                                                                                                                       |                     |   |                                                  |
|-----------------------------------------------------------------------------------------------------------------------|---------------------|---|--------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 4</a> | 13 views by 5 users | - | Monday, 10 April 2023, 5:23 PM (118 days 1 hour) |
|  <a href="#">MATERI PERTEMUAN 4</a>  | 12 views by 5 users | - | Tuesday, 23 May 2023, 9:57 AM (75 days 9 hours)  |
|  <a href="#">TUGAS PERTEMUAN 4</a>   | 79 views by 6 users | - | Tuesday, 1 August 2023, 2:36 PM (5 days 4 hours) |

## PERTEMUAN 5 : PENGAMBILAN KEPUTUSAN KONSUMEN

|                                                                                                                                 |                     |   |                                                   |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------|---|---------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 5</a>           | 12 views by 4 users | - | Wednesday, 3 May 2023, 7:03 PM (94 days 23 hours) |
|  <a href="#">MATERI PERTEMUAN 5</a>            | 6 views by 4 users  | - | Tuesday, 23 May 2023, 9:58 AM (75 days 9 hours)   |
|  <a href="#">link pembelajaran pertemuan 5</a> | 3 views by 3 users  | - | Friday, 14 April 2023, 5:04 PM (114 days 1 hour)  |

## PERTEMUAN 6 : SUMBER DAYA KONSUMEN DAN PENGETAHUAN

|                                                                                                                         |                     |   |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|---------------------|---|--------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 6</a> | 13 views by 5 users | - | Wednesday, 10 May 2023, 6:57 PM (88 days)        |
|  <a href="#">Pertemuan 6</a>         | 3 views by 3 users  | - | Tuesday, 23 May 2023, 10:03 AM (75 days 8 hours) |
|  <a href="#">Link Pembelajaran</a>   | 6 views by 4 users  | - | Friday, 7 July 2023, 5:19 PM (30 days 1 hour)    |

## PERTEMUAN 7 : MOTIVASI DAN SIKAP KONSUMEN

|                                                                                                                         |                     |   |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|---------------------|---|--------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 7</a> | 13 views by 5 users | - | Friday, 12 May 2023, 5:31 PM (86 days 1 hour)    |
|  <a href="#">MATERI PERTEMUAN 7</a>  | 5 views by 4 users  | - | Tuesday, 23 May 2023, 10:07 AM (75 days 8 hours) |
|  <a href="#">Link Pembelajaran 7</a> | 6 views by 4 users  | - | Friday, 12 May 2023, 6:40 PM (86 days)           |

## PERTEMUAN 8 : UTS GENAP 2022/2023

|                                                                                                                                        |                     |   |                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------|---------------------|---|--------------------------------------------------|
|  <a href="#">UTS GENAP 2022/2023</a>                | 98 views by 6 users | - | Tuesday, 1 August 2023, 2:44 PM (5 days 4 hours) |
|  <a href="#">UTS GENAP TA.2022/2023</a>             | 1 views by 1 users  | - | Tuesday, 23 May 2023, 5:51 PM (75 days 1 hour)   |
|  <a href="#">GOOGLE MEET UTS GENAP TA.2022/2023</a> | 17 views by 6 users | - | Thursday, 25 May 2023, 6:16 PM (73 days)         |

## PERTEMUAN 9 : KEPERIBADIAN, NILAI DAN GAYA HIDUP

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| Activity                                                                                                                | Views               | Related blog entries | Last access                                     |
|-------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------|-------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 9</a>   | 10 views by 5 users | -                    | Friday, 2 June 2023, 7:35 PM (64 days 23 hours) |
|  <a href="#">MATERI PEMBELAJARAN 9</a> | 3 views by 2 users  | -                    | Friday, 2 June 2023, 5:28 PM (65 days 1 hour)   |
|  <a href="#">link pembelajaran 9</a>   | 5 views by 4 users  | -                    | Friday, 2 June 2023, 5:28 PM (65 days 1 hour)   |

## PERTEMUAN 10 : KEPERCAYAAN, SIKAP DAN PERILAKU

|                                                                                                                                                           |                     |   |                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---|------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 10 : Kepercayaan, sikap dan perilaku.</a> | 10 views by 5 users | - | Friday, 9 June 2023, 5:26 PM (58 days 1 hour)  |
|  <a href="#">Link Pertemuan 10</a>                                       | 4 views by 4 users  | - | Friday, 9 June 2023, 5:22 PM (58 days 1 hour)  |
|  <a href="#">Materi Pertemuan 10</a>                                     | -                   | - |                                                |
|  <a href="#">MATERI PEMBELAJARAN 10</a>                                  | 1 views by 1 users  | - | Friday, 16 June 2023, 5:03 PM (51 days 1 hour) |

## PERTEMUAN 11 : PENGARUH KEBUDAYAAN TERHADAP PEMBELIAN DAN KONSUMSI

|                                                                                                                            |                     |   |                                                  |
|----------------------------------------------------------------------------------------------------------------------------|---------------------|---|--------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 11</a>   | 10 views by 5 users | - | Friday, 16 June 2023, 6:12 PM (51 days)          |
|  <a href="#">Materi Pembelajaran 11</a> | 2 views by 2 users  | - | Friday, 16 June 2023, 5:07 PM (51 days 1 hour)   |
|  <a href="#">link pembelajaran 11</a>   | 6 views by 4 users  | - | Sunday, 18 June 2023, 7:20 AM (49 days 11 hours) |

## PERTEMUAN 12 : KELAS SOSIAL

|                                                                                                                             |                     |   |                                                 |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------|---|-------------------------------------------------|
|  <a href="#">ABSENSI PEMBELAJARAN 12</a> | 10 views by 4 users | - | Monday, 26 June 2023, 5:01 PM (41 days 2 hours) |
|  <a href="#">MATERI PEMBELAJARAN 12</a>  | 2 views by 2 users  | - | Monday, 26 June 2023, 5:01 PM (41 days 2 hours) |
|  <a href="#">link pembelajaran 12</a>    | 5 views by 4 users  | - | Friday, 23 June 2023, 5:18 PM (44 days 1 hour)  |

## PERTEMUAN 13 : PENGARUH KELOMPOK REFERENSI

|                                                                                                                             |                     |   |                                               |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------|---|-----------------------------------------------|
|  <a href="#">ABSENSI PEMBELAJARAN 13</a> | 12 views by 4 users | - | Friday, 7 July 2023, 6:00 PM (30 days 1 hour) |
|  <a href="#">MATERI PEMBELAJARAN 13</a>  | 2 views by 2 users  | - | Friday, 7 July 2023, 5:13 PM (30 days 1 hour) |
|  <a href="#">link pembelajaran 13</a>    | 6 views by 4 users  | - | Friday, 7 July 2023, 5:59 PM (30 days 1 hour) |

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| Activity                                                                                                               | Views               | Related blog entries | Last access                                      |
|------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------|--------------------------------------------------|
| PERTEMUAN 14 : KELUARGA DAN RUMAH TANGGADALAM PERILAKU KONSUMEN                                                        |                     |                      |                                                  |
|  <a href="#">ABSENSI PERTEMUAN 14</a> | 14 views by 5 users | -                    | Friday, 14 July 2023, 4:56 PM (23 days 2 hours)  |
|  <a href="#">MATERI PERTEMUAN 14</a>  | 6 views by 4 users  | -                    | Friday, 14 July 2023, 4:56 PM (23 days 2 hours)  |
|  <a href="#">link pembelajaran 14</a> | 5 views by 3 users  | -                    | Friday, 14 July 2023, 5:07 PM (23 days 1 hour)   |
|  <a href="#">Tugas pertemuan 14</a>   | 57 views by 5 users | -                    | Tuesday, 1 August 2023, 2:41 PM (5 days 4 hours) |

## PERTEMUAN 15 : PENGARUH SITUASI TERHADAP PERILAKU KONSUMEN

|                                                                                                                        |                     |   |                                                    |
|------------------------------------------------------------------------------------------------------------------------|---------------------|---|----------------------------------------------------|
|  <a href="#">ABSENSI PERTEMUAN 15</a> | 16 views by 4 users | - | Friday, 14 July 2023, 6:29 PM (23 days)            |
|  <a href="#">MATERI PERTEMUAN 15</a>  | 2 views by 1 users  | - | Saturday, 15 July 2023, 11:53 AM (22 days 7 hours) |

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### CONTACT US

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 E-mail: [info@stie-sbi.ac.id](mailto:info@stie-sbi.ac.id)





# SEKOLAH TINGGI ILMU EKONOMI SBI

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Homepage : [stie-sbi.ac.id](http://stie-sbi.ac.id), E-mail : [info@stie-sbi.ac.id](mailto:info@stie-sbi.ac.id)

## DAFTAR NILAI AKHIR Program Studi MANAJEMEN - S1 Reguler Semester : Genap 2022/2023

Mata Kuliah : Perilaku Konsumen (Manajemen Pemasaran)  
Nama Kelas : MPB135-102 (Malam)  
Jumlah Peserta : 5  
Dosen : HARDOKO

| No. | NIM       | Nama                        | Nilai Asal |       |       |       |       | Absolut | Relatif |
|-----|-----------|-----------------------------|------------|-------|-------|-------|-------|---------|---------|
|     |           |                             | Presensi   | Tugas | Quiz  | UTS   | UAS   |         |         |
| 1.  | 020100310 | KUSMANINDA                  | 100.00     | 85.00 | 85.00 | 90.00 | 90.00 | 90.25   | A       |
| 2.  | 020100320 | FEBRI DHOL KHORI            | 89.00      | 85.00 | 85.00 | 85.00 | 85.00 | 85.60   | A       |
| 3.  | 020100321 | SAIBANI WAHID               | 89.00      | 85.00 | 85.00 | 85.00 | 85.00 | 85.60   | A       |
| 4.  | 020100325 | FIRLIANSYAH ROCHMAN PERMANA | 96.00      | 85.00 | 0.00  | 85.00 | 85.00 | 78.15   | B+      |
| 5.  | 021100318 | YUDHI DESTRI MUDA           | 100.00     | 85.00 | 0.00  | 85.00 | 90.00 | 80.25   | AB      |

Mengetahui,

| Nama Dosen | Tanda tangan |
|------------|--------------|
| HARDOKO    |              |