



STIE SOLUSI BISNIS INDONESIA YOGYAKARTA

Program Studi Akuntansi : Terakreditasi "B"
Program Studi Manajemen : Terakreditasi "B"

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SURAT TUGAS PENELITIAN

NO : 72 /LPPM-PL/STIE-SBI/III/2023

Yang bertanda tangan dibawah ini :

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Jabatan : Ketua LPPM STIE SBI Yogyakarta

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Nama : Hera Setyawati Mahasiswa STIE SBI

Status : Dosen tetap STIE SBI Yogyakarta

Untuk melaksanakan Penelitian dengan judul penelitian :

Pengaruh Rasio Keuangan, Economic Value Added (EVA), Market Value Added (MVA) Terhadap
Return Saham Pada Perusahaan Perkebunan Yang Terdaftar di Bursa Efek

Demikian Surat Tugas Penelitian ini dibuat untuk dapat dipergunakan sebagaimana mestinya

Yogyakarta, 1 Maret 2023

Mengetahui,

Ketua STIE SBI

Saifudin Zuhri, S.Ag., M.Si.

Ketua LPPM

Drs. Junaidi Affan, MM.

PENGARUH KEPERCAYAAN DAN PENGALAMAN BELANJA DI E-COMMERCE TERHADAP PERILAKU KONSUMEN PENGGUNA SHOPEE DI YOGYAKARTA

 Vayu: Widyast, Wika: Fikri, Yulianahartugroho: Yulianahartugroho
12-21

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Hera Setyawati

a:1:{s:5:"en_US";s:39:"STIE Solusi Bisnis Indonesia Yogyakarta";}

Lucia Ika Fitriastuti

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Abstract

ABSTRACT

This study aims to examine the effect of Financial Ratio are, Current Ratio, Debt to Equity Ratio, Total Asset Turn Over, Return on Equity, Economic Value Added, and Market Value Added to stock returns both partially and simultaneously. The sample of this study was obtained from plantation companies listed in Indonesia Stock Exchange during the period 2015-2020 consisting of 12 companies. Data collection with documentation studies and literature studies. Data analysis using multiple linear regression. The results showed that partial test of Current Ratio, Debt to Equity Ratio, Total Asset Turn Over, Return on Equity, Economic Value Added had no effect on stock return, while Market Value Added had effect on stock return. Current Ratio, Debt to Equity Ratio, Total Asset Turn Over, Return on Equity, Economic Value Added, Market Value Added, simultaneously effect towards stock returns.

Keywords: Financial Ratio, Economic Value Added, Market Value Added, Stock Return.

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